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The LAGRANT Foundation Announces 2020 Scholarship Recipients

TLF to award \$200,000 in scholarships to 67 ethnically diverse students

LOS ANGELES (May 1, 2020) – In celebration of its 22nd Anniversary, The LAGRANT Foundation (TLF) will award a total of \$200,000 in scholarships to 67 ethnically diverse college & university students across the nation, an increase from TLF's traditional 50 scholarship awards totaling \$150,000.

The decision to increase the number of scholarship awards was made in an effort to ease the financial implications of students as a result of the COVID-19 health pandemic. Twenty-six graduate students will each receive a scholarship in the amount of \$3,750 and 41 undergraduate students will each receive a scholarship in the amount of \$2,500. Recipients of the 2020 scholarship program are pursuing degrees in advertising, marketing and public relations, and have demonstrated academic and extracurricular excellence.

Although TLF was faced with the reality of needing to cancel activities part of the scholarship program, including a welcome dinner, all career development & professional workshops, and the scholarship & donor recognition reception, the Foundation is proud to recognize the following graduate and undergraduate students:

Graduate Students:

1. **Madison M. Alexander** – Public Relations & Advertising | The University of Alabama
2. **Rafiat I. Animashaun** – Strategic Public Relations | University of Southern California

3. **Paul M. Bernabe** – Branding + Integrated Communications | City College of New York
4. **Daniel J. Brown** – Graphic Design | University of Illinois at Chicago
5. **Fredericka A. Davis** – Public Relations & Advertising | DePaul University
6. **Marleny DeLeon** – Marketing & Entrepreneurship | Rice University
7. **Emmanuela G. Ebunilo** – Marketing Analytics | California State University, Long Beach
8. **Taylor H. Garner** – Public Relations & Advertising | The University of Alabama
9. **Mitchella L. Gilbert** – Product Development & Marketing | University of California, Los Angeles
10. **Jessica M. Gresham** – Strategic Public Relations | University of Southern California
11. **Taylor D. Guidry** – Communication Management, Marketing | University of Denver
12. **Micaiala L. Hamner** – Strategic Communication & Leadership | University of West Florida
13. **Saba Haroon** – Digital Media Studies | University of Houston at Clear Lake
14. **Kaelan C. Hicks** – Communications Management | University of Southern California
15. **Brionna K. Hunter** – Business Administration | Georgetown University
16. **Ayush Kumar** – Branding + Integrated Communications | City College of New York
17. **Tiffany A. Martinez** – Public Relations | University of North Texas
18. **Kweimeiley M. Nartey** – Fashion Marketing | LIM College
19. **Christopher S. Porras** – Media, Culture, and Communication | New York University
20. **Zoë O. Pulley** – Graphic Design | Rhode Island School of Design
21. **Krystal M. Robinson** – Business Administration | Wayne State University
22. **Anthony M. Sanchez** – Digital Marketing Strategies | University of Florida
23. **Austin F. Smith** – Mass Media and Journalism | San Diego State University
24. **Socheat Tauch** – Sports Product Management | University of Oregon
25. **Natalie Torres** – Marketing | Loyola University Chicago
26. **Dimandja Utshudi** – Branding + Integrated Communication | City College of New York

Undergraduate Students:

27. **Natu Abraham** – Marketing & Information Systems | University of Washington
28. **Kofi A. Aidoo** – Advertising | Brigham Young University
29. **Jordan M. Alarcon** – Public Relations | The University of Texas at Austin
30. **Dage L. Albert** – Corporate Communications | Lycoming College
31. **Gabrielle E. Alcalá** – Marketing | Indiana University at Bloomington
32. **Alexandra Y. Bouras** – Public Relations | California State University, Fullerton
33. **Payton K. Campbell** – Graphic Design | Syracuse University
34. **Rhea J. Chawla** – Fashion Marketing & Management | Savannah College of Art & Design
35. **Sherry Chen** – Marketing | Baruch College
36. **Kiara L. Davis** – Strategic Communications | Hampton University
37. **Bianca N. Diaz** – Marketing | The University of Texas at San Antonio
38. **Mikayla L. Ford** – Communication Design | Elon University
39. **Zachary P. Gradishar** – Public Relations & Strategic Communication | American University
40. **Jennifer U. Gray** – Technology Leadership Innovation Management | University of Houston
41. **Susan Guo** – Global Business, Marketing & Digital Media & Technology | Fordham University
42. **Joshua A. Harris** – Digital Media Production | Drake University
43. **Rene E. Horne** – Public Relations | Lamar University
44. **Britney M. Huston** – Marketing | Alfred State College
45. **Calista Huynh** – Strategic Design & Management | The New School, Parsons School for Design
46. **Darrell L. Kelly** – Marketing | Prairie View A&M University
47. **Malik A. Larkin** – Graphic Design | Maryland Institute College of Art
48. **Nia D. Larry** – Advertising | Howard University

49. **Jasmine R. Lubin** – Public Relations | University of Florida
50. **Isabella Valdez Martinez** – Public Relations | California State Polytechnic University, Pomona
51. **Jiawei Miao** – Global Marketing | Fordham University
52. **Naiima C. Miller** – Marketing | Howard University
53. **Donnie W. Minor Jr.** – Communications & Advertising | Central Michigan University
54. **Elijah S. Morris** – Business Marketing | University of Georgia
55. **Riley E. Moscicki** – Media Management | St. John Fisher College
56. **Sally A. Nguyen** – Advertising | University of Oregon
57. **Eduardo B. Olivares** – Advertising | University of Oregon
58. **Sophia W. Peng** – Marketing & Information Systems | University of Washington
59. **Nathan C. Peppers** – Business Marketing | University of Cincinnati
60. **Nicholas A. Polk** – Public Relations & Advertising | Sam Houston State University
61. **Diontay L. Santiago** – Marketing | Fordham University
62. **Madeline H. Song** – Communications | University of California, Los Angeles
63. **William A. Sullivan** – Business Administration | University of Missouri
64. **Mahita L. Tekumalla** – Digital Marketing | University of Alabama at Birmingham
65. **Xochitl O. Torres** – Marketing | California State University, Long Beach
66. **Michelle Truong** – Public Relations and Marketing Management | Syracuse University
67. **Jahdiel Wingard** – Integrative Public Relations | Central Michigan University

The LAGRANT Foundation is grateful for the unwavering support of its board members and this year's Host Committee, whose generous contributions made it possible for TLF to increase the number of scholarship awards this year. TLF would especially like to recognize this year's Host Committee Chair, Craig Buchholz, former chief communications officer at P&G and Host Committee Co-Chair, Marina Maher, president & CEO at Marina Maher Communications.

We look forward to honoring future TLF scholarship recipients when the future becomes more certain and we can safely proceed with our scholarship program and reception.

For more information on TLF, please visit www.lagrانتfoundation.org.

About The LAGRANT Foundation (TLF)

Since its inception in 1998, The LAGRANT Foundation (TLF) has provided \$2.7 million and 643 scholarships to continue its mission to increase the number of ethnic minorities in the fields of advertising, marketing and public relations. With the generous support of its major donors and supporters, TLF provides scholarships, career & professional development workshops, mentorships and internships/entry-level positions to African American/Black, Alaska Native/Native American, Asian American/Pacific Islander and Hispanic/Latino undergraduate and graduate students.

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Note to reporters and editors: “The” in The LAGRANT Foundation name is part of the Foundation’s legal name. Please do not drop the “The” or lowercase the “T.” When spelling “LAGRANT,” capitalize all letters. As an alternative, you can use the letters **TLF** in lieu of The LAGRANT Foundation.



The LAGRANT Foundation

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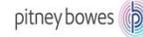


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